

TVSF CREATIVE FORUM

June 13 - 14

It is The Golden Age of Television. The soaring demand for serialised content from multiple territories and platforms has created a new creative ecosystem; and the opportunities for writers and producers to tell truly local stories and reach a global audience at the same time have never been greater.

But projects are equally becoming more complex to navigate. How can creators make the most of this brave new world to produce across genres, countries and platforms?

The TVSF Creative Forum is a 2-day summit that brings together producers, writers and industry executives to share their experience and give a rare glimpse behind the scenes of current projects.



















DAY 1: June 13 - TVSF CREATIVE FORUM -

8.30am - 10am: THE TVSF BREAKFAST CLUB

hosted by SAXONIA

10.00am

OPENING: MADE IN BERLIN

MARK OLAN DREESEN (TVSF) SVEN SUND (SAXONIA MEDIA)

10.15am

TV QUO VADIS: TREND MONITOR 2019

DR. FLORIAN KERKAU (GOLDMEDIA RESEARCH)

10.45am

GOLDEN BUT COMPLEX AGE OF TELEVISION?
PRODUCING ACROSS MULTIPLE PLATFORMS, GENRES AND COUNTRIES

DANNA STERN (YES STUDIOS), PETER KERCKHOFF (DEUTSCHE TELEKOM), NATALY KUDIABOR (UFA FICTION) , SIMON MIRREN (US SHOWRUNNER)

11.30am

GOLDEN AGE FOR TALENT? WHAT CREATORS WANT

MICHAEL GORDON (CAA), ADOLFO KOLMERER (DIRECTOR), RICHARD KROPF (SCREENWRITER), CARLO DUSI (RED ARROW STUDIOS)

LUNCH BREAK

1pm

RETHINKING ENTERTAINMENT ECONOMICS

ANDREA IERVOLINO (TATATU)

1.30pm

SHORT, NARRATIVE AND SERIALIZED:

A COMPLETE GUIDE TO THE WEB SERIES PHENOMENON

MEREDITH BURKHOLDER, JOEL BASSAGET

1.45pm

THE MAKING OF ... ,DRUCK' (SKAM)

ALEXANDER LINDH (WRITER), POLA BECK (DIRECTOR)

2.15pm

NISMAN: THE PROSECUTOR, THE PRESIDENT AND THE SPY

CHRISTIAN BEETZ (GEBRÜDER BEETZ), IMKE MEIER (ZDFinfo)

COFFEE BREAK

3.30pm

FEMALE LEADS: THE POWER OF MENTORSHIP

KERSTIN POLTE, NATALY KUDIABOR, POLA BECK, YVONNE ABELE, GABRIELE TSCHERNIAK

4.15pm

IN CONVERSATION WITH: OLIVER BERBEN

HOSTED BY VDD. INTERVIEW: SEBASTIAN ANDRAE

5pm

PYP - PITCH YOUR PILOT FINALE - Part 1

OPENING: SVEN SUND (SAXONIA MEDIA)

JURY: SVEN PHILIPP, KERSTIN POLTE, URS KIND, YVONNE ABELE, FRANZISKA LINDNER



DAY 2: June 14 - TVSF CREATIVE FORUM -

8.30am - 9.30am: THE TVSF BREAKFAST CLUB

hosted by SAXONIA

9.30am - 10.30am

PYP - PITCH YOUR PILOT FINALE - Part 2

OPENING: PIT KRAUSE (SAXONIA MEDIA)

JURY: SVEN PHILIPP, KERSTIN POLTE, URS KIND, YVONNE ABELE, FRANZISKA LINDNER

10.30am

,BAD BANKS' & ,DUNKELSTADT' - IN GERMAN

CAROLINE VON SENDEN, ALEXANDRA STAIB (ZDF, GERMANY)
AXEL MELZENER, JULIA NIKA NEVIANDT (SCREENWRITERS 'DUNKELSTADT')

11.15am

FROM LOCAL HIT TO GLOBAL SUCCESS:

DEVELOPING & PRODUCING INTERNATIONAL DRAMA SERIES

RAN TELLEM (MEDIAPRO GROUP, SPAIN) DANNA STERN (YES STUDIOS, ISRAEL) DANA IDISIS (SCREENWRITER)

LUNCH BREAK

ANNOUNCEMENT: PYP WINNER

1pm

SPEAKING WITH ONE VOICE: NAVIGATING INTERNATIONAL CO-PRODUCTIONS

MICHELE ZATTA (RAI FICTION, ITALY)
RICCARDO NERI (LUPIN FILMS, ITALY)
CARLO DUSI (RED ARROW STUDIOS, UK)
MORITZ VON DER GROEBEN (GOOD FRIENDS, GERMANY)

2.30pm

THE MAKING OF ... ,THE BEST THINGS IN LIFE'

RICHARD KROPF (SCREENWRITER), LASSE SCHARPEN (PRODUCER)

COFFEE BREAK

3.30pm - 4.30pm

MASTERS-ON-MASTERS - Part 1

PAUL HAGGIS & SIMON MIRREN

4.30pm - 5.30pm

IN CONVERSATION WITH: EDWARD BERGER

DIRECTOR 'PATRICK MELROSE', 'THE TERROR', 'DEUTSCHLAND 83'



- SPEAKERS -



ADOLFO KOLMERER



ALEXANDRA STAIB



ANDREA IERVOLINO



CHRISTIAN BEETZ Gebrüder Beetz



DANNA STERM



DR. FLORIAN KERKAU



AXEL MELZENER



CARLO DUSI Red Arrow Studios



CAROLINE VON SENDEN ZDF



EDWARD BERGER



IMKE MEIER ZDF Info



JOHN TRUBY Truby's Writers Studio



JOËL BASSAGET



JULIA NIKA NEVIANDT



KERSTIN POLTI



MICHELE ZATTA Rai Fiction



MORITZ VON DER GROEBEN Good Friends



NATALY KUDIABOR



LASSE SCHARPEN Bantry Bay



MEREDITH BURKHOLDER Webfest Berlin



MICHAEL GORDON



OLIVER BERBEN Constantin TV / MOOVIE



PAUL HAGGIS Director / Screenwrit



PETER KERCKHOF: Deutsche Telekom



POLA BECK



RAN TELLEM



ICCARDO NERI



SIMON MIRREN



SVEN SUND Saxonia Media



RICHARD KROPF Screenwriter



DAY 1

THURSDAY JUNE 13

SVEN SUND

CEO, SAXONIA MEDIA

Sven Sund's career started in 1986 at the DEFA film studios in Potsdam-Babelsberg. After a degree in Producing at the Film University "Konrad Wolf" and numerous stages in the film industry as production manager and line producer, Sven Sund produced several feature films and TV series including "Berlin, Berlin" which was awarded the Grimme Prize and an Emmy Award in 2004. In 2002, Sund was appointed to the management of Saxonia Media Filmproduktionsgesellschaft mbH Leipzig.

Since November 2012, when he was named the company's sole CEO, he's been responsible for the content strategy of the company and thus the establishment of successful formats such as the early-evening series "WaPo - Bodensee", "In aller Freundschaft - Die jungen Ärzte" as well as spin-off "In aller Freundschaft - Die Krankenschwestern" currently in production. With "In aller Freundschaft" and "Tierärztin Dr. Mertens", Sund is responsible for two of Germany's longestrunning and best-selling primetime formats.





DR. FLORIAN KERKAU

Managing Director and Partner Goldmedia Research

Florian Kerkau is a Managing Director and Partner of Goldmedia at the Berlin location. He is in charge of Goldmedia Research and is responsible for all projects to do with market, media and user research.

The focus of his work is the analysis of international streaming markets. With the analysis platform vod-ratings.com, which he has developed, he has detailed knowledge of the German and English streaming market. In addition, he cares for projects on the use and effects of media in the areas of television, Internet, newspapers, cinema and radio.

He supervises national and international customers from all TIME markets. In addition, he is an expert in usability and UX research. Florian Kerkau has many years of direct experience in positions of responsibility in the media industry. His diverse education includes positions at universities TU Berlin and FU Berlin. During his research at university, two patents in biometric media research were established.





DANNA STERN

Managing Director, Yes Studios

As head of 'yes Studios' Stern oversees sales, distribution and development of premium Israeli content for international platforms. Stern is an international television veteran, having managed all aspects of content acquisitions, channel creation and branding across platforms in her pervious role in Israel's "yesTV" – a multichannel television provider.

She was directly responsible for the satellite broadcaster's exclusive in-house produced channels and managed content and acquisitions strategies for the platform's entire channel line-up, featuring over 200 channels as well as a robust on-demand and digital offering. In addition, she serves as a commissioning editor of documentary and factual programming, supervising the selection and production of internationally acclaimed documentaries featured prominently in major festivals and licensed to numerous broadcasters around the world.

Stern is also a member of the International Television Academy and a frequent moderator and guest in international content forums.





PETER KERCKHOFF

VP Content, Deutsche Telekom

Peter Kerckhoff holds a master's degree from University of Cologne and an MBA from Columbia Business School.

He started his professional career at Boston Consulting Group before moving to RTL Group as Project Manager Digital TV and Co-Lead Business TV. In 2002 Peter Kerckhoff joined Deutsche Telekom AG, where since then he has been in charge for various content and media-related growth businesses. His responsibilities included Telekom's own T-Online portal, various download stores, rights acquisition and e-commerce.

Today Peter's main role as VP Content is the strategic and functional management of all media and content partnerships at Telekom Deutschland.





NATALY KUDIABOR

Producer, UFA Fiction

Nataly Kudiabor began working as a freelance television journalist for youth programmes while studying journalism.

She later worked as a commissioning editor for RTL and ARD. After gaining her initial production experience at Ziegler-Film, Nataly switched sides to work for Grundy UFA as a producer.

At ndF she spent 12 years supervising several TV series and TV movies, first as head of development and then as a producer. From 2015 till 2018, she was managing director and producer of good friends Filmproduktion. 2019 she started working as a producer for UFA.





SIMON MIRREN

Writer / Executive Producer — 'Criminal Minds', 'Versailles'

Simon, a former plasterer from South East London, is now a successful Hollywood screenwriter, Director and Showrunner who has written, produced and directed over 200 hours of US Network and Cable TV all over the globe.

Before his relocation to LA, Simon was a screenwriter on British hits such as Trevor Eve's 'Waking the Dead'. He was a key contributor on series 1 and 2 of the BBC's 'Spooks' and was responsible for sourcing much of the research that gave the opening seasons such authenticity.

Simon worked on Jerry Bruckheimer's 'Without a Trace' and John Wells' 'Third Watch' before spending six extraordinary years on the Mega hit series 'Criminal Minds' culminating as showrunner and working on 138 episodes to date. Simon continues to return to 'Criminal Minds' as a Director.

Simon Executive Produced the provocative 10-part Canal Plus series 'Versailles' with David Wolstencroft which started in France in November 2015 and on BBC Two in May 2016. Versailles ran for 3 seasons.

Simon is developing the Texas-set 'Bad Hombre', the powerful San Pedro, LA crime drama 'Hammerhead', and the drama thriller series 'The Art of War' set in Berlin – amongst many others. He lives in the Hollywood hills with his wife and two sons.





MICHAEL GORDON

TV Packaging Agent, CAA

Michael Gordon is a TV Packaging Agent at the Creative Artists Agency (CAA) and also spearheads its German TV initiative.

At CAA he sold Netflix's critically acclaimed Israeli series FAUDA. Michael also helped broker and package the upcoming series THE GRAND HOTEL on ABC, EUPHORIA on HBO, FILTHY RICH on FOX and 68 WHISKEY on Paramount. Before becoming an agent,

Michael began his career as a corporate litigator and graduated from Haverford College, the London School of Economics and George Washington University Law School.





ADOLFO KOLMERER

Director

Adolfo is an Award winning Film and commercial director based in Berlin, Germany

Born in Caracas, Venezuela, and soon after getting his degree in informatics Adolfo decided to do something different. So he packed all his stuff in a 20 kgs suitcase, left his home country and moved to Berlin, Germany. While learning german and doing various jobs, he was invited to visit a movie set and in that moment he found his true calling: making films.

He learned the ropes of filmmaking quickly and never looked back. he has been doing his dream job ever since - shooting shorts, features, commercials and music videos. He's the happiest person when he is on set, very passionate about what he does and enjoys pushing the limits and going the extra mile.

Adolfo can work fluently in three languages: English, Spanish and German. And he greatly enjoys going everywhere in the world to do what he loves.





RICHARD KROPF

Writer, '4 Blocks', 'You Are Wanted', 'The Best Thing In Live'

Richard started his career as a teenage actor in the early nineties. He studied at the Lee Strasberg Theatre Institute in NYC (2000), before he switched to writing.

Richard worked as a co-headwriter for "Der letzte Bulle" (2012). Other tv works include "Josephine Klick" (SAT1, 2014) and "Tatort Dresden" (ARD, 2017). He is the creator, creative producer and headwriter of the upcoming new VOX-drama series "Das Wichtigste im Leben" ("The Best Things in Life").

Together with Bob Konrad and Hanno Hackfort he co-created the first German Amazon Prime series "You are wanted" (2017), as well as the hit show "4 Blocks" (TNT series, also 2017) and "Labaule & Erben" (SWR, 2019).



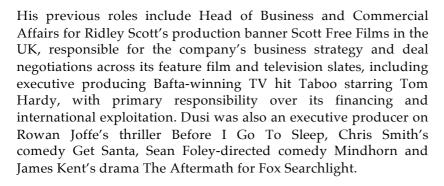


CARLO DUSI

EVP Commercial Strategy, Scripted, Red Arrow Studios International

Carlo Dusi is EVP Commercial Strategy, Scripted at Red Arrow Studios International, based in London.

Carlo leads all commercial strategy for Red Arrow Studios International's scripted production and co-production projects, working with the company's creative, acquisitions, finance and legal teams, and building relationships with third party production companies to package, co-finance and co-produce for the international market.



Carlo also ran his own outfit, Aria Films, an integrated film production, financing and consultancy company; and worked as Director of Business Development and Business Affairs for Pinewood-based production and financing company Random Harvest Pictures.





ANDREA IERVOLINO

Filmproducer, Founder & CEO TaTaTu

Andrea Iervolino is an Italian-Canadian filmproducer, entrepreneur and businessman.

In 2004, he made his film-producing debut in the United States coproducing The Merchant of Venice, which premiered at the 71st Venice International Film Festival. Iervolino's film, In Dubious Battle was screened at the Capri Hollywood Film Festival and as well as the 73rd Venice International Film Festival.

Iervolino was named one of Variety's 2015 Dealmaker and a Producer to Watch in 2016 In 2016, he was an ambassador for Italian Cinema of the world for the Italian Contemporary Film Festival (ICFF and the president of Ischia Global Film and Music Fest.

In 2013, Iervolino along with Monika Gomez del Campo Bacardi launched AMBI Media Group, an international consortium of vertically integrated group of companies encompassing all areas of filmmaking from development to distribution. In 2018, he launched TaTaTu - a block-chain based platform, intertwining social media activity with entertainment viewing through which users are rewarded to watch movies, television episodes and other forms of content, and receive additional rewards from their friends' viewing.

In June 2018, TaTaTu Token sold over \$575 million worth of its currency through an initial coin offering (ICO), making it the third-largest coin offering, behind Telegram and EOS, respectively. Iervolino was awarded Knighthood of Italian Republic (Cavaliere della Republica Italiana) on June 18, 2018, by the President of the Italian Republic Sergio Mattarella and the Italian Consulate of Canada for.

This recognition is "the highest ranking honour of the Republic awarded for "merit acquired by the nation" in the fields of literature, the arts, economy, public service, and social, philanthropic and humanitarian activities and for long and conspicuous service in civilian and military careers."





MEREDITH BURKHOLDER

Co-Founder & CEO, Webfest Berlin

Based in Berlin, Germany, Meredith Burkholder began her career in New York City as a freelance producer for commercial photography and television.

A graduate of Boston University, she worked in nearly every major market across the United States for 10 years. She has worked alongside industry leading advertising agencies, production companies, and photographers on international campaigns for clients including American Express, Johnson & Johnson, Wal-Mart, Nestle, and Exxon Mobil – her television credits include projects for Lifetime, MTV, VH1, Oxygen, and the Food Network.

In 2011, she founded the marketing and production company, Et Tu Tableau, GbR. In 2015, she founded the first international digital series festival in Germany – Webfest Berlin. And in 2018, she founded her solo venture, Ensoki Productions, GmbH. The fifth edition of Webfest Berlin will take place on September 12-14, 2019.





JOËL BASSAGET

Author & Producer, Advisory Board Webfest Berlin

Originally from France, Joël Bassaget currently lives in Berlin. He has been writing and producing TV cartoons since 1987. In 1998, he created an animated series of 20 second episodes for friends and family to download. The following year, he discovered Icebox.com which inspired him to create a website to watch online animated shows and pilots for future series.

He created his own platform, in 2001, with the help of his animation friends. The site only lasted about a year, but the experience strengthened his enthusiasm for short form. In the 2000's, he dove into the 'seriesmania' of the time. He created the blog "720 lignes" on LeMonde.fr and then the blog "Des Séries et des Hommes" for Liberation.fr. He co-wrote two books on TV series ("Seriescopie" and "Créatures, les monstres de la television") and participated in various podcasts on the topic. In 2014, he left "Des Séries et des hommes" to his colleague Benjamin Campion and created "Web Séries Mag", a blog solely dedicated to web series and also hosted on Liberation.fr.

In 2015, he created the Web Series World Cup and completed the first statistical study about the web series phenomenon, "Web Series Anatomy" which was presented in various masterclasses around the World. In 2016, he wrote "Web Series: la nouvelle vague", a guide to the best web series by genre, and began presenting his "Best of Short Form" session at MIPTV and MIPCOM. At the same time, he began teaching narrative short form and giving lectures for cinema and TV schools around the world. He regularly publishes reviews and analysis and consults for production companies willing to 'go web'. Joël's newest book, "Short, Narrative, and Serialized", a complete guide to the web series phenomenon, was released in 2019. He has been a member of the Webfest Berlin board of advisors since 2016.





POLA BECK

Director 'DRUCK'

Pola Beck was born in Berlin in 1982. Raised by a theatre and film family, she developed an early interest in art, photography, and the moving image.

After various directing internships she spent a year at the European Film College in Denmark in 2003, where she shot her first shortfilm: an erotic fairy tale. From 2005-2011, she studied directing at the filmuniversity Babelsberg. Her first feature film *Am Himmel der Tag* (2012) won the "Golden Eye" at Zurich Film Festival followed by numerous awards.

Currently she is directing DRUCK, the German adaptation of the Norwegian teen tv-series hit SKAM. Pola lives and loves in Berlin.





ALEXANDER LINDH

Writer 'DRUCK'

Alexander Lindh was born in 1988 and spent his childhood in Hamburg and Helsinki.

He initially started as a an author with 'GZSZ' and consequently participated in the Showrunner program "Serial Eyes" at the DFFB and the London Film School.

He then wrote for "Beck is Back" (RTL), was head author of the second season of "Armans Geheimnis" (ARD), wrote for the series "Culpa - Niemand ist ohne Schuld" (NBC Germany) and for the two-part mockumentary "Ein Mann, eine Wahl" (Prosieben).

Alexander worked as head writer of season 1&2 of "DRUCK" (ZDF/FUNK), the German adaptation of the Norwegian teen series "SKAM".





IMKE MEIER

Commissioning Editor, ZDFinfo

Imke Meier is team leader and commissioning editor for ZDFinfo.

She is responsible for the Current Affairs program and accounts for both successful and new approaches to current topics in Coproductions, commissioned productions and acquisitions.





CHRISTIAN BEETZ

Managing Director, Gebrüder Beetz

As Executive Directors of gebrueder beetz filmproduktion, Christian Beetz and his brother Reinhardt have realised over 200 high-quality documentaries, docu-series and cross-media projects (VR, Apps/EduGames) for the international market.

For the last three years he has been an Executive Producer on documentaries in the competition section of Sundance Film Festival: THE LAND OF ENLIGHTENED (2017), THE CLEANERS (2018) and GAZA (2019). More recently he has developed and produced documentary series, such as the eight-part TV series THE ART OF MUSEUMS (2018/2019) and the six-part investigative series NISMAN - THE PROSECUTOR, THE PRESIDENT AND THE SPY (2019).

The Beetz Brothers are currently producing a five-part nonfiction series for a worldwide VoD platform and a ten-part kids live action drama series, THE VOYAGER - CALL OF THE VIKINGS.





KERSTIN POLTE

Director / Writer

Kerstin Polte wants to get you hooked. On the good stuff. Precisely: Intriguing feature films & series; appealing portraits and documentaries. Her stories and characters are magically strange, weirdly funny, and deeply touching.

She is a scriptwriter, movie director and and a pioneer in collaborative story development. In 2015 she founded *Serienwerk*, a development company for serial formats. *Serienwerk* was awarded as *Kultur- und Kreativpilot*; a title, the german government grants to outstandingly innovative creative companies.

Kerstin graduated multiple renowned film schools: she did her BA in film and theatre studies in Quebec, Canada;, continued her studies at the ZKM in Karlsruhe, Germany (with promotional award) and finally got her masters degree in filmdirection/scriptwriting at the University of Arts in Zurich, Switzerland. She was chosen to be a fellow in the *Drehbuchwerkstatt Munich* and in *EKRAN*, the european fellow programme for directors - initiated by Andrzej Wajda.

Her graduate film 510 meters above sea level screened at more than 150 international film-festivals and received multiple awards. Her following film Last round premiered at the int. Locarno Film Festival. Her full-length cinema documentary Everything but Oom-Pa-Pa (about the worlds largest women brass orchestra) received multiple audience awards.

Her debut feature film *Cloud whispers* - a poetical and funny road movie - won the award of the german critics association and the **bavarian film price (best upcoming director)**. It was largely featured in german cinemas in spring 2018.

At the moment, her portrait about the queer-feminist Rapper *sookee -of seahorses and closets* is starting on his international festival tour. Moreover her next feature film *Blind shells* and several primetime TV series projects were just funded and commissioned.





GABRIELA TSCHERNIAK

Director / Writer

Award-winning filmmaker, Gabriela Tscherniak, descends from a family of distinguished musicians and artist such as the famed "Arkadi Rajkin." (Russia's Charlie Chaplin, legendary Regime critic, Comedian and founder of the prestigious "Satirycon Theater Moscow"). She started as a director's assistant in theatre productions in Berlin, and moved on to be a photographer for bands and fashion labels. During her film studies at Central St. Martins, London and the Erasmus exchange at Pratt Institute New York, she completed several shorts that went onto the international festival circuits.

She successfully attended the AFI directing program in Los Angeles, after which she completed her award winning youth drama BERLIN NIGHTS. Gabriela then signed to direct the Psycho Thriller SOUND HUNTER with Kings Road Ent. LA.

In 2007 she was hired to creative produce and direct the TV series TUNGUS METEORITE for Amedia. After that she worked on a couple of episodes of the Russian TV Series Adaptation "Married with Children" (Sony Moscow).

In 2008 she was one of eight European directors that were invited to prepare and pitch a 54 min fiction documentary for the ESA (European Space Agency) and won the competition and directed additionally several commercial spots for ESA. During 2009 she directed several Episodes of the Russian CSI adaptation for the premier Russian TV channel. And in 2014/15 she directed 20 episodes of the spin off the forensic crime series "Akademia" for DT production. In 2015/16 she was invited to direct a Dramedy Pilot for Goodstory Media and went into development for the "Love Contract" with the Producer Yu-Fai Suen (of Rocket Pictures - Elton John's company) and Guy Avshalom (founder Lionsgate Uk).

In 2017 she signed a contract with the prestigious producer Gary Kurtz (Star Wars, American Graffiti) in order to direct the US\$ 20 million feature project "Nightwitches"

In 2018 Gabriela directed and wrote one of the Berlin I Love You segments anyhow Comrades got optioned by Blackbox Media in London.





SEBASTIAN ANDRAE

Director / Writer

Sebastian Andrae, born 1968 in Hamburg, has been a member of the board of the Writer's Guild of Germany since 2007 and executive board since 2015.

As a screenwriter, he is best known for six seasons of his children's series on ARD: Tiere bis unters Dach (Animals up to the Roof), which won First prize of the professional jury at the Chicago Film Festival in 2011, and his current sitcom for RTL: Magda Macht das Schon (Magda Will Fix It), which was nominated for this year's Rose d'Or Award and

won the German TV Award for Best Comedy





OLIVER BERBEN

Member of the Board, Head of Television, Constantin Film

Oliver Berben has joined the Constantin Film AG Managing Board January 1 2017.

The newly created division "TV, Entertainment and Digital Media" concentrates the development and manufacture of all national and international productions of the company that are not intended for cinema exploitation. Oliver Berben founded the MOOVIE GmbH in 1996, which became a subsidiary of Constantin Film AG in 1999. In January 2009, Oliver Berben also assumed the position of Managing Director "Production" of Constantin Film Produktion GmbH.

All in all, Oliver Berben has produced more than 180 films and series for television and cinema. His current TV projects include THE VERDICT (2016), DAS SACHER. IN BESTER GESELLSCHAFT (2017), SHADES OF GUILT I + II (2015, 2017), THE TYPIST (2018), PERFUME (2018) and BIER ROYAL (2019) as well as the internationally successful TV series SHADOWHUNTERS.







DAY 2

FRIDAY JUNE 14

CAROLINE VON SENDEN

Chief Editor, Femsehspiel I Coordination Cinema Productions, Serials and High-End Series

Caroline von Senden has worked as director of the ZDF Television Play I editorial board since 1998 and has also been coordinating cinema co-productions, film series and high-end series in this role.

Productions supervised by her repeatedly received awards and accolades. Most recently, she was responsible for the multiple award-winning series "Bad Banks" and the likewise multiple award-winning television film "Aufbruch in die Freiheit" ("Departure for Freedom").

The cinema film "Transit" was currently nominated for a Lola as "Best Film". At the moment, Caroline von Senden is working on the second season of "Bad Banks" and a period mini-series "Preis der Freiheit" which is set in the late 1980s and will air on ZDF in Germany this autumn – in time for the 30th anniversary of the fall of the wall.

She is also developing a six-part miniseries with writer Stefan Kolditz and producer Benjamin Benedict.





ALEXANDRA STAIB

Editor, Femsehspiel I, ZDF

Alexandra Staib was born in Stuttgart in 1985. During her school time she was an actress in the ARD children and youth series "fabrixx" for four years. After graduating from high school and many internships in the media and film industry, she completed her bachelor's degree in media economics.

Afterwards she worked for two years at MFG Filmförderung Baden-Württemberg in the field of production promotion and producer consulting. From 2012-2014 she completed her Master's degree in Creative Producing at the Hamburg Media School.

Her short films have been successfully screened at numerous national and international festivals. With their graduation film "Sadakat", the film team won the Max Ophüls Prize, the Studio Hamburg Nachwuchspreis and the First Steps Award as well as the Oscar in Gold 2015 in Los Angeles.

Since autumn 2015 Alexandra has been an editor at ZDF in the editorial department of Fernsehspiel I where she works on feature films such as "Totgeschwiegen" (TV), "Es gilt das gesprochene Wort" (cinema) and "The Love Europe Project" (cinema) as well as on the current series "Bad Banks" (season 1&2), "Die Protokollantin" and "Dunkelstadt (AT)".





AXEL MELZENER JULIA NIKA NEVIANDT

Writers 'Dunkelstadt'

Axel Melzener entered the media industry as a video game designer and studied screenwriting at the Filmakademie Baden-Württemberg. Credits include the feature "Abgefahren" (2002), the award-winning TV movie "Schreie der Vergessenen" (2011) and the critically acclaimed war drama "Hear the Silence" (2016). His animated film "Manou the Swift", starring the voice talent of Kate Winslet and Willem Dafoe, was released worldwide in February 2019.

Julia Nika Neviandt is a writer and performer. After receiving professional musical theatre and acting training, Julia worked as an actor and singer on stage and in front of the camera. In addition she enrolled for Cultural Sciences, majoring in Literature. In 2014 she spent the summer in London studying Shakespeare at the Royal Academy of Dramatic Art (RADA). In 2015/16 Julia completed the "TOP:Talente" screenwriting program in Munich.

As a team Axel Melzener and Julia Nika Neviandt wrote episodes for "Alarm für Cobra 11", Germany's longestrunning action TV series. They recently created "Dunkelstadt", a noir crime series about a female private investigator that will debut on ZDFneo in late 2019.







DANNA STERN

Managing Director, Yes Studios

As head of 'yes Studios' Stern oversees sales, distribution and development of premium Israeli content for international platforms. Stern is an international television veteran, having managed all aspects of content acquisitions, channel creation and branding across platforms in her pervious role in Israel's "yesTV" – a multichannel television provider.

She was directly responsible for the satellite broadcaster's exclusive in-house produced channels and managed content and acquisitions strategies for the platform's entire channel line-up, featuring over 200 channels as well as a robust on-demand and digital offering. In addition, she serves as a commissioning editor of documentary and factual programming, supervising the selection and production of internationally acclaimed documentaries featured prominently in major festivals and licensed to numerous broadcasters around the world.

Stern is also a member of the International Television Academy and a frequent moderator and guest in international content forums.





RAN TELLEM

Head of International Content Development Mediapro Group (SPAIN)

Ran Tellem has played a pivotal role in shaping and pioneering Israeli TV landscape, both in terms of importing stand-out international properties and exporting its domestic content to other parts of the world.

Credited with overseeing some of the most impactful television series in Israel in recent times, most notably, Prisoners of War which became the Emmy® and Golden Globe® triumph Homeland for which Tellem was personally awarded an Emmy for his role as executive producer.

Having served as Keshet's VP Programing since 2007, and promoted to SVP Content in 2014, he was in charge of all Keshet shows on air.

Since 2016 he is Head of International Content Development at Spain's Mediapro Group.





MICHELE ZATTA

Head of International Coproduction, Rai Fiction (Italy)

A former travel-guide, copywriter and lawyer, Michele started his career in television as an editor of tv-movies and series.

The turn in life happened in 1994, when he developed together with the Australian writer Wayne Doyle the first Italian soap ('Un posto al sole'), which started in October 1996 and is still on air.

Michele worked 12 years as co-headwriter and producer and in the meanwhile dealt with a prime-time cop-series ('La squadra') that lasted 8 seasons (221 episodes of 100' each), another soap ('Cuori rubati') and a couple of tv-movies.

Subsequently, Michele was offered an executive role in Rai's fiction department where he was involved in the editorial and production process of various projects (tv-movies, mini-series, long running series), keeping a strong focus on the narrative development.

Michele's most recent series are 'La porta rossa' ('The Red Door'), a paranormal thriller in which the protagonist has to find out who killed him, 'Di padre in figlia' ('From Father to Daughter'), an intense family saga that takes place in Italy and Brazil, the second season of 'Non uccidere' ('Close Murders'), the first Italian 'Nordic-noir' and 'Il cacciatore' ('The Hunter'), that won the price for the best actor at the recent Canneseries.

At present, Michele is in charge of international coproductions and is currently working on the series 'The Name of the Rose', that will premiere in February 2020.





RICCARDO NERI

Executive Producer Lupin Film

Riccardo Neri - Founder and Producer @ Lupin Film, an Italy based production and service company which produces feature films, documentaries, commercials and photographic shoots. Riccardo Neri started the company in 2005 after 25 years of experience in the Italian and International audiovisual industry and since then his objective has been always to produce or executive produce projects with an international touch.

In 2015 Lupin Film produced in association with Simon Film, the docu film entitled "Ombre della Sera" directed by Valentina Esposito, currently in post production. In 2013 Lupin Film produced the feature film, entitled "The Elevator," directed by Massimo Coglitore and starring Caroline Goodall, James Parks and Burt Young shot in Rome (Cinecittà Studios) and New York City; international sales by Archstone Distribution L.A.; the docufilm "A Mao e a Luva" produced in 2010, was directed by Roberto Orazi, filmed in Brazil and chosen for the Rome Film Festival in 2011. He is currently producing "The Straight Path" directed by Massimo Coglitore and developing other International projects.

Apart from Lupin Film, Riccardo represents one of the most successful Producers in Italy. He has recently produced the worldwide acclaimed tv series "The Young Pope 2" and is due to produce "We are who we are" to be directed by Luca Guadagnino. He just completed and co-produced the feature "Open Door' directed by Florenc Papas whilst prepping for an upcoming top secret Amazon tv series.

Over the last 20 years, Riccardo has had a key role in the most relevant International Productions and here just a few titles: "Third Person" directed by Paul Haggis, "The Bourne Supremacy", "Gangs of New York", "The Sopranos".





MORITZ VON DER GROEBEN

Managing Director, Good Friends

Moritz von der Groeben studied economics and started his career more than 20 years ago as chief of staff for Jan Mojto at Kirch-Gruppe. During this time he supervised production of several national and international feature films and movies, and led the co-production of US feature films and the marketing devision for Beta Film. He has worked as a producer since 2002.

Goodfriends was founded in 2015 along with Beta Film GmbH, and aims to deliver world class TV production. We are based in Berlin and Munich/ Germany.

Fictional content is on the rise worldwide. Complex serial story telling is becoming more significant. Now, more than ever, people want to see real emotion in fiction and international co-production is becoming increasingly important. Hence our mission: New television for new markets.



Credits include:
BONUSFAMILIE (2019)
DER KOMMISSAR UND DIE WUT (2019)
IRISH CRIME STORIES (2018)
ARTHUR'S LAW (2018)
UNDERCOVER (2018)
HUSH BABY HUSH (2017)
EVER SINCE I FOUND YOU (2016)



CARLO DUSI

EVP Commercial Strategy, Scripted, Red Arrow Studios International

Carlo Dusi is EVP Commercial Strategy, Scripted at Red Arrow Studios International, based in London.

Carlo leads all commercial strategy for Red Arrow Studios International's scripted production and co-production projects, working with the company's creative, acquisitions, finance and legal teams, and building relationships with third party production companies to package, co-finance and co-produce for the international market.

His previous roles include Head of Business and Commercial Affairs for Ridley Scott's production banner Scott Free Films in the UK, responsible for the company's business strategy and deal negotiations across its feature film and television slates, including executive producing Bafta-winning TV hit Taboo starring Tom Hardy, with primary responsibility over its financing and international exploitation. Dusi was also an executive producer on Rowan Joffe's thriller Before I Go To Sleep, Chris Smith's comedy Get Santa, Sean Foley-directed comedy Mindhorn and James Kent's drama The Aftermath for Fox Searchlight.

Carlo also ran his own outfit, Aria Films, an integrated film production, financing and consultancy company; and worked as Director of Business Development and Business Affairs for Pinewood-based production and financing company Random Harvest Pictures.





RICHARD KROPF

Writer, '4 Blocks', 'You Are Wanted', 'The Best Thing In Live'

Richard started his career as a teenage actor in the early nineties. He studied at the Lee Strasberg Theatre Institute in NYC (2000), before he switched to writing.

Richard worked as a co-headwriter for "Der letzte Bulle" (2012). Other tv works include "Josephine Klick" (SAT1, 2014) and "Tatort Dresden" (ARD, 2017). He is the creator, creative producer and headwriter of the upcoming new VOX-drama series "Das Wichtigste im Leben" ("The Best Things in Life").

Together with Bob Konrad and Hanno Hackfort he co-created the first German Amazon Prime series "You are wanted" (2017), as well as the hit show "4 Blocks" (TNT series, also 2017) and "Labaule & Erben" (SWR, 2019).





LASSE SCHARPEN

Producer, Bantry Bay

Lasse Scharpen took his first steps in the film and television world in Hollywood, where he assisted the producers of films such as "The Ring" and "Hangover". While studying at the Film University Babelsberg KONRAD WOLF, he founded a production company with which he produced various cinema films (among others "At Home", 2014 / "Blind und Hässlich" ("Blind and Ugly"), 2016 / "Retablo", 2017). At Bantry Bay, he was responsible for the series "Druck" ("Pressure"), "Das Wichtigste im Leben" ("The Most Important Thing in Life") and "Soko Potsdam" ("Task Force Potsdam").





EDWARD BERGER

Director / Writer, 'Patrick Melrose', 'The Terror', 'Deutschland83'

International Emmy- and BAFTA-winning Director Edward Berger is behind such critically-acclaimed series and films as 'Patrick Melrose', ,The Terror', 'Deutschland '83' and 'Jack'. His work showcases an incredible array of technical and directorial skills and features some of the best character actors in cinema and TV. Starring Benedict Cumberbatch and Jennifer Jason Leigh, 'Patrick Melrose' picked up five Emmy nominations including Best Director and Best Limited Series and won a total of 4 BAFTAs.

'Deutschland '83' aired to rave reviews on Channel 4 and gained international success, winning an International Emmy for Best Drama; and feature film 'Jack' won Best Director and Best Picture at the German Director's Guild Awards as well as a German Academy Award in silver for Best Picture.

Edward wrote and directed his first feature 'Gomez' in 1997 and in 2012 he won the prestigious German Grimme Award for his film 'A Good Summer'. Born 1970 in Germany, he graduated in directing from NYU's Tisch School of the Arts in 1994. At the 2017 Berlin International Film Festival, Edward was named one of 'Ten Europeans to Watch' by Variety Magazine.



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ROMY KRAUS

Managing Editor, SHOWRUNNER MAGAZINE

Romy started out at Bertelsmann in Hamburg as a digital producer before joining Sony Europe to set up and run a creative studio and talent pool across Sony's entertainment and electronics divisions in Berlin, London, LA and Tokyo.

Productions included global campaigns for Sony Pictures blockbuster franchises 'Spider-Man', 'The Da Vinci Code' and James Bond's 'Casino Royale' as well as David Bowie's Reality Tour.

Following this, Romy spent several years in venture capital with an investment focus on mobile and social technologies as well as streaming video.

Romy is also Managing Editor of 'SHOWRUNNER', an interview series and masterclass she set up in 2010 to bring together leading creative voices from the worlds of tv, film, music, art and culture.





TAC ROMEY

Managing Director, Phantomfilm

Romey was born in West Virginia, USA, lived in Turkey, the USA, the Netherlands and Germany.

He studied acting, directing and dramaturgy in the USA and graduated from the renowned Brown University in the US state of Rhode Island. He is a freelance author, producer and managing director of Phantomfilm GmbH.

In the past, he has repeatedly been a guest lecturer at the HFF Munich for script development seminars or serial content. In his Writer's Room for the web series DER LACK IST AB he also works regularly with students and alumni of the HFF Munich.

DER LACK IST AB is Germany's most successful web series. The series is produced by the company Phantomfilm GmbH, which Tac Romey founded and manages together with Rob van Binsbergen.





